

NEWS

For Immediate Release

Cooperative 
Credit Union Association

Creating Cooperative Power

Cooperative Credit Union Association Partners with Gentreo

Ensuring families are protected

February 2, 2021 (Marlborough, Massachusetts) - The Cooperative Credit Union Association announces a newly formed partnership with Gentreo, a company that provides consumers affordable online estate planning.

Since the start of the pandemic, many are feeling an increased sense of urgency to write a will and/or trust as part of estate planning packages. These legal documents can streamline or avoid the often-costly process of navigating the probate court system to determine how to distribute one's assets and property. Another way people are getting their affairs in order is by drafting a power of attorney or advanced health care directive, legal documents that can empower a loved one to follow through with necessary medical or financial decisions if a person becomes incapacitated.

"It can be difficult to plan for a worst-case scenario, but it must be done," said CCUA President/CEO Ron McLean. "With Gentreo joining our *CU Connect Program*, it allows us to be able to provide services to our credit unions' members - helping them prepare for the unexpected, especially as we continue to navigate the COVID-19 pandemic."

Gentreo, a Massachusetts-based software company, makes it simple and affordable for consumers to legally protect their families. They provide online estate planning solutions which allow consumers to create state specific legal documents for complete legal estate plans and safely store them in a secured online environment, accessible 24 hours a day, 7 days a week.

To learn more about Gentreo, please visit the [CCUA's Business Services page](#) or gentreo.com

About Gentreo

Gentreo is an online software estate planning solution which includes wills, health care proxy, power of attorney, pet power of attorney, and revocable living trusts. Created by experienced attorneys, health care industry professionals and other industry specialists, Gentreo's software allows you to create and store legal documents in the Gentreo Digital Family Vault. This secured online storage then allows you and your loved one's access to them from anywhere, at any time.

About the Cooperative Credit Union Association

The Cooperative Credit Union Association is a regional trade organization serving as the voice for nearly 180-member credit unions primarily located in the States of Delaware, Massachusetts, New Hampshire, and Rhode Island. CCUA member credit unions hold combined assets in excess of \$59 billion and serve a collective membership base of more than 4.5 million consumers. Together, CCUA credit unions provide over \$413 million in direct financial benefits to their members annually. Last year, the credit unions contributed more than \$21 million to support nearly 6,700 organizations in their communities. For more information, visit www.CCUA.org.

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