

How the COVID-19 Pandemic Has Impacted Estate Planning



Increase of young adults with a Will since 2020

In 2020, only 16% of Americans ages 18-34 said they have a will or another estate planning document. In 2021, that percentage rose to over 26% – an increase of 63% in just one year.

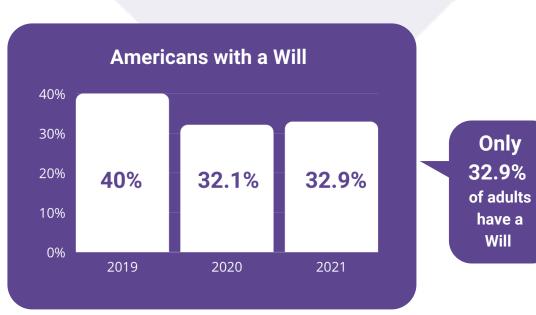
Nearly 1 out of 2 young people were prompted to do estate planning because of COVID-19.

Age Group	2020	2021	% Change
18-34 year olds	16.4%	26.8%	63%
35-54 year olds	27.2%	22.5%	20.8%
55+	47.9%	44%	8.8%

Despite COVID-19, the overall percentage of Americans with a will has not significantly changed.

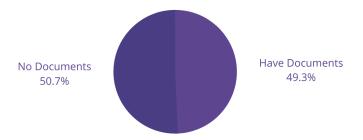




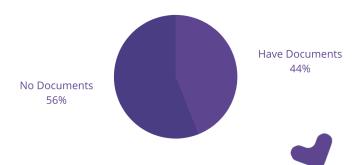


What has changed is that for the first time, people under the age of 55 are 12% more likely to have Estate Planning Documents than those older than 55:

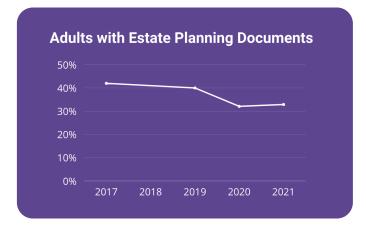
Status of Estate Planning for adults ages 18-54 in 2021



Status of Estate Planning for adults ages 55+ in 2021



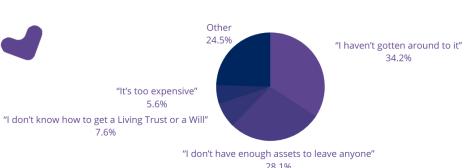
Yet, Gallup's latest polling finds that slightly less than half of U.S. adults - 46% - have a Will that describes how they would like their money and estate to be handled after their death.



In fact, the prevalence of estate planning has decreased...

In 2017, over 40% of adults had estate planning documents, and as of 2021, less than 35% of adults had these documents.

Reasons why people don't have a Will:



28.1%



1 out of 3 people said that COVID caused them to see a greater need for an estate plan, but 31% of those who saw a greater need didn't do anything about it.