



FOR IMMEDIATE RELEASE

Gentreo Shines the Spotlight on National Estate Planning Week

Boston, MA, October 18, 2023 — Gentreo, the premier online estate planning platform, proudly joins the nation in celebrating National Estate Planning Week, a time dedicated to raising awareness about the importance of estate planning. Estate planning is essential for everyone, regardless of age or wealth, as it ensures the orderly transfer of assets, protects loved ones, and allows individuals to make crucial decisions about their future and end-of-life wishes. As advocates for comprehensive estate planning, Gentreo is using this week to educate and inspire individuals and families to secure their legacies and protect their loved ones.

Estate planning encompasses more than just distributing assets; it is about designating guardians for your children, pets, and leaving charitable gifts for causes dear to your heart. It's about having documents in place for when you are still alive too that dictate your healthcare wishes. Unfortunately, numerous statistics highlight the gaps in estate planning across America:

- A recent survey by Gallup shows that less than half of Americans lack even a valid will and even fewer have a complete estate plan
- A significant portion of the population does not plan for the care of their pets, leaving them at risk.
- Anywhere from 3 to 10% of the value of the estate or even more can be lost to court and legal fees when one dies without an estate plan

Gentreo is addressing these issues with its user-friendly, all-inclusive solution to estate planning. The Gentreo platform empowers individuals and families to:

- Create legally binding documents like living trusts, wills and healthcare proxies, efficiently and affordably.

- Designate trusted guardians for their children and pets, ensuring their welfare.
- Include charitable organizations in their estate plans, leaving a lasting legacy of giving.

"Renee Fry, CEO at Gentreo, stated, "We recognize the significance of National Estate Planning Week, and we believe that everyone should have access to comprehensive estate planning tools. Gentreo is dedicated to empowering individuals and families with the resources and knowledge needed to secure their family's future and make a meaningful impact through charitable giving."

To learn more about Gentreo's estate planning solutions and how they can help you protect your family's future, please visit www.gentreo.com. We encourage members of the media to reach out for more information, expert insights, and interview opportunities.

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About Gentreo

Gentreo is the leading online platform for simplified estate planning, dedicated to enabling individuals and families to create legal documents, protect their loved ones, and leave a lasting legacy. With its user-friendly tools and resources, Gentreo is committed to making estate planning accessible, affordable, and hassle-free. Gentreo is not a law firm or a substitute for a law firm or attorney or an attorney's advice or recommendations. For more information, visit www.gentreo.com.

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