



FOR IMMEDIATE RELEASE

**GENTREO RECOGNIZED AS A TOP WILL-MAKING PROGRAM
BY US NEWS AND WORLD REPORT**

[Quincy, MA, November 17, 2023] - Gentreo, the leading provider of next generation estate planning, is delighted to announce its recent recognition as one of the top will-making programs by US News and World Report. The esteemed publication's latest ranking, available at <https://money.usnews.com/money/retirement/aging/articles/the-best-online-will-making-programs>, highlights Gentreo's commitment to offering accessible and effective tools for individuals and families navigating the complexities of estate planning across one's life.

"We are honored to be recognized by US News and World Report as one of the top will-making programs," said Renee Fry, CEO at Gentreo. "This acknowledgment reflects our ongoing commitment to empower individuals and families through life's milestones. Gentreo's approach helps families not only create their documents but provides them with the tools to use documents and information when it's needed most. We believe that everyone should have the tools they need to protect their legacy and loved ones, and this recognition is a testament to the hard work and dedication of the entire Gentreo team."

Gentreo has distinguished itself in the online estate planning landscape by combining legal expertise with a user-friendly interface, making the often complex process of will creation more approachable for users of all backgrounds and ages. The platform's commitment to innovation and customer satisfaction has positioned it as a trusted resource for individuals proactively managing their end-of-life plans.

As Gentreo celebrates this recognition, the company remains focused on continuous improvement and innovation to better serve its growing community of users.

ABOUT GENTREO

Founded in 2018, Gentreo™ is an online estate planning platform and concierge service that makes estate planning affordable and accessible to all. Based in Boston, Gentreo was created with the mission of helping families protect what matters most to them. Through Gentreo, users can create state-specific documents, and securely store and share their documents. What's more, Gentreo offers a suite of extras, such as tools for life milestones, onboarding guidance, legal reviews, funeral planning, and more. Gentreo is not a law firm or a substitute for a law firm or attorney or an attorney's advice or recommendations. For more information, visit www.gentreo.com, or connect with Gentreo on [Twitter](#), [Facebook](#) and [LinkedIn](#).

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